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PRESS RELEASE

**'Bavaria's Best 50' – SORTIMO International GmbH among award-winning companies**

## **The 50 most dynamic companies in Bavaria**

**The Bavarian State Minister for Trade and Commerce, Transport and Technology, Dr. Otto Wiesheu, presented the award to SORTIMO as one of the fastest growing companies in Bavaria**

On 24 June 2004, the Minister, Dr. Otto Wiesheu, honored the 50 best Bavarian companies in the Kaisersaal of the Munich Residenz. Awarded for the third time, the prize acknowledges top entrepreneurial performances which strengthen the locational factor of Germany with their innovative developments, employment records and turnover growth.

"Companies like these stand for continued economical progress in the State of Bavaria" Wiesheu said in his speech before he and Martin Schoeller, President of the European Association 'Entrepreneurs for Growth' presented the award 'Bavaria's Best 50' to **SORTIMO Managing Director Herbert Dischinger**. During the evaluation period from 1999 to 2003 these companies have achieved a turnover of more than 1.4 billion Euro and created 9000 new jobs. The award winners come from such different sectors as the service industry, information and communication technology, the new media, production and consumer goods.

In cooperation with the Bavarian Ministry of Trade and Commerce, the competition was initiated by the European Association 'Europe's 500 – Entrepreneurs for Growth'.

### **Brigitte Gerold**

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