

Innovative space concepts for TV dealers!

As a partner of the automobile industry and market leader on the sector of in-vehicle equipment, Sortimo is now customising its product range even more intensively to suit the product requirements of specific target groups.

Developments on the flat-screen television sector take place at terrific speed, with the flagship TV screens of the different manufacturers meanwhile measuring up to 65 inches. And although the transport of a 40-inch television from a local TV dealer can be managed in a utility vehicle with ease, the future problems are pre-programmed. Especially with regard to exactly how the dealers are going to transport the new wide-screen TVs in a professional and safe manner. We are talking here not only about the volume and weight, but also to a very great degree about the issue of safety issue. As the interior designer of commercial vehicles, Sortimo already has a crash-proof solution for the trade which can be seen at the IFA 2007 on Stand 117 in Hall 1.1!

Mr Fatih Yilmaz, Target Group Manager at Sortimo, explains: "We present a solution that guarantees the safe transport of personnel and material. Sortimo's transport solution does not stop at the rear door of the vehicle, but rather extends right up to the place where the customer intends to install his TV set."

The in-vehicle equipment for the TV trade comprises three elements. The basis for the modules is the non-slip SobogripPlus safety floor. With lashing tracks embedded in the floor, it offers the possibility of securing goods with restraint poles both vertically and horizontally. Two grooves along the entire length of the restraint pole allow other connections to be created and turn the restraint pole into a multivariable element.

A workshop block of 1004 mm in width is installed on the right-hand side, perfectly filling the space next to the sliding door. There is room enough for all the tools and materials needed to install TVs in the shelf trays equipped with numerous dividers. Added to this, the two box shelves with pull-out rails provide ample space for four Mobil boxes. These boxes can be used on the one hand in the same way as drawers, or on the other hand, can be removed and transported complete with lid and carrying handle to the site of installation. And if required, the Easy-Klick® quick-change system ensures that the complete equipment module can be removed with ease from the vehicle. With one simple click, the normally static fixture is released from its anchorage and can be removed completely from the vehicle.

The left-hand side of the cargo space is designed for the transport of large screens. The roll-out equipment module can be wheeled out of the vehicle within seconds. The generous dimensions permit a television set with a diagonal measurement of up

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to 65 inches to be fixed in place safely and securely. The numerous lashing tracks and horizontal restraint poles also make sure that the restraint system can be customised to suit the individual dimensions of the TV set in question. And with the folding loading rails, removing the television from the vehicle is child's play. The days of carrying and lifting televisions weighing up to 75 kg are thus finally a thing of the past.

All these components form part of the ingenious Sortimo Globelyst System, which is based on the extremely robust aluminium frame structure "Space Frame". And the extensive network of Sortimo branches and stations permits immediate professional advice and installation.

Mr Fatih Yilmaz

Sortimo International GmbH
Public Relations/Target Group Manager
Dreilindenstrasse 5
86441 Zusmarshausen, Germany

Tel.: +49 8291 850-493
Fax: +49 8291 850-251
E-mail: fyilmaz@sortimo.de
http:// www.sortimo.de