

Sortimo, the in-vehicle equipment company, premieres at the EuVend 2007!

With service technicians, everything must be under control at all times – keeping things in order in the workshop can be half the battle here. The same applies also to service vehicles used for service assignments on the customer's premises. And with in-vehicle equipment from Sortimo in the vehicle, the mobile professional has the guarantee that his work will also be efficient when he's on the road. Sortimo International GmbH in Zusmarshausen is the market leader for in-vehicle equipment and knows exactly what the customers want.

The safe transport of people and goods is a huge responsibility, after all, the value of what is being moved – whether personnel, goods or even the entire workshop – is extremely high. Even the smallest components turn into lethal projectiles in the event of an accident: during a collision at 50 km/h (31 mph), a screwdriver weighing 200 g catapults through the cabin with a kinetic energy of 8 kg. **Would you want to be sitting in its line of fire?** The forces at work during a crash at a mere 50 km/h are incredibly high. Within fractions of a second, the weight of an unsecured load increases fortyfold.

A strongly developed quality awareness, highest safety standards and the almost limitless flexibility have contributed to making Sortimo the preferred system partner of many renowned car manufacturers. Together with the automobile industry, concepts have been developed which offer an assortment of different equipment variants for trade professionals and service personnel.

"Globelyst" stands for "global system" – the term for the universal use and versatility of the new in-vehicle equipment. Shelves, drawers and cases in different widths and heights can be freely combined with one another on a special frame, the "Maxxi-Space Frame". And with the Sortimo "Easy-Klick®" quick-change system, tools, material and entire modules can be removed and replaced with ease. And if one now channels the target-group-specific working methods, habits and preferences into the planning of a vehicle, maximum benefits are pre-programmed for every trade professional.

Fatih Yilmaz, the target group manager at Sortimo, says: "Our objective is to present real solutions for every branch of trade. Wherever there's a path, somebody has already gone that route. The time is now ripe to pursue a different path with Sortimo Globelyst in order to further consolidate our position as market leader."

As the interior designer of service and utility vehicles, Sortimo also has a crashproof solution on hand for the vending branch, and will present this at the EuVend 2007 in Hall 8.

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